

elead

Vehicle Sales APIs Workflow



**Dealer & Vendor
Partner**



FORTELLIS

**Sales
Activity API**

Manages sales
activities for existing
opportunities

**Sales
Customer API**

Manages
prospect/customer
information

**Sales
Opportunity API**

Manages existing
sales opportunity
details

**Product
Reference Data API**

Searches, retrieves
and provides
reference data



Elead CRM



Elead Users

Learn how to connect your sales data and
retail activities into Elead CRM at [Fortellis.io](https://fortellis.io).